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MEDIA RELEASE

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Synthetic Turf Products is one of the more interesting exhibitors at the 2007 RACV Home and Garden Expo.

The Australian owned business launches an exclusive synthetic lawn grass manufactured in Melbourne and developed specifically for the residential market at the Expo.

STP has worked closely with Advanced Polymer Technology Australasia – the biggest manufacturer of synthetic turf in Australia - to develop this exciting product that is both realistic and hardwearing.

This commercial arrangement also allows STP to guarantee both product supply and installation within each major territory across the nation.

STP co-founder Richard Crook says the market for this revolutionary lawn grass includes home-owners, retirement villages, resorts, hotels and motels, corporate offices, apartment developments, child care centres and synthetic lawn surfaces for suburban and office gardens.

"I am sure that many people will be attracted to install a synthetic lawn at home so that they can enjoy all-year-round greenery with virtually no maintenance," he said.

"Another advantage of this lawn is that it is very porous, so water from heavy rain can drain straight through to the ground beneath.

"And the product is completely safe for pets and people, and has a life expectancy of up to 20 years."

Expo patrons are encouraged to visit STP occupying Stand NO6 at the Melbourne Exhibition Centre from Saturday, August 25 to Sunday, September 2.

The Australian owned business has installed a magnificent synthetic lawn as part of its display.

STP can be contacted at www.syntheticurf.com.au
